## FACT SHEET PD/GWSS BOARD



Year Formed Established in October 2001

Purpose The Board's primary mission is to advise the California

Department of Food and Agriculture on the expenditure of funds raised by the assessment for research into finding a cure or

treatment for Pierce's Disease.

Authorization California Assembly Bill 1394 created the assessment and the

Pierce's Disease/Glassy-winged Sharpshooter Board. The funds are earmarked for research and other activities related to the Pierce's Disease bacterium and the Glassy-Winged Sharpshooter. The assessment pertains only to grapes grown in California and crushed for wine, wine vinegar, juice concentrate or beverage brandy, and is due to expire in 2006. Senate Bill 1650 extended the assessment until 2011 after growers voted in favor of the extension in spring 2005. In 2010, growers will be asked to extent the assessment until

2016.

Board Makeup The board consists of at least 14 members and no more than 15

members, with a specific number of representatives who are producers and processors in the grape industry and appointed by

the CDFA secretary. There is also one public member.

Assessment The California winegrape industry lobbied for the self-assessment

to fast-track research efforts. Each year the PD/GWSS Board makes recommendations to CDFA for the assessment rate which

by law can be no greater than \$3 per \$1,000 of value.

Research Projects Funded As of 2009, a total of 102 research projects have been funded with

assessment money.

Total Raised by the

Assessment (as of May 09)

\$34 million

Total Allocated to PD/GWSS Activities

(as of May 09)

\$375 million

Includes new funding allocated by federal and state government and industry to

PD/GWSS activities.

For more information, contact Brown-Miller Communications at (925) 370-9777 or bmc@brownmillerpr.com